



**FOR MORE INFORMATION:**

Christine Temple-Wolfe  
(925) 876-7191  
templewolf@comcast.net

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**Miramonte Parents' Club earns an additional \$1,000  
from Safeway's  
10% Goes Back to Schools Program**

Miramonte Parents' Club announced today that they are one of the top 200 earning groups nationally in the recent Safeway 10% Goes Back to Schools Program. Miramonte came in at number 76 of 200 groups, and earned Safeway contributions totaling \$3,552.95. The additional \$1,000 award will be distributed in late March or early April of 2010. In 2009, through this program alone, the Safeway family of stores has donated over \$3.4 million to non-profit groups across the nation.

eScrip donations help fund important academic and student programs supported by the Parents' Club including: College & Career Center materials, academic counseling, Librarian, Leadership class, non-core elective classes, academic field trips, instructional materials, science lab supplies and these critical funds pay for substitute teachers to aid with teacher collaboration, peer tutoring, health education, graduation.

"The local economy and state budget cuts have made it extremely difficult to keep the level of funding we need to offer enriched programs and top-notch, class experiences for our students. We appreciate all that Safeway does and for their ongoing commitment to education and our local schools," said Jackie Moreau, Parents' Club Vice President of Fundraising.

"Because of Safeway participation in the eScrip program and our commitment to sign up all of our school families with eScrip, we have one of the most successful eScrip programs in the nation," she continued.

The Safeway 10% Goes Back to Schools program allowed schools to earn 10% of items purchased by school supporters from participating manufacturers in August and September. Top Safeway manufacturers contributing to Miramonte Parents' Club through the program included Kraft Foods, Clorox, Kellogg's, General Mills, Sara Lee, Pepsi, Frito Lay and Unilever.

In addition to the 10% Goes Back to Schools Program, the eScrip program delivers marketing programs that bring retailers, manufacturers and service providers forward in

support of education of youth. To date, the eScrip program has generated more than \$220 million in merchant contributions to schools and organizations across the country.

Miramonte Parents' Club invites enthusiastic parents and business volunteers with an interest in database management, communications, community relations and design to help us grow the program for the 2010-2011 school year. For more questions please call the eScrip Program Coordinator Josie Kelley at (925) or email her at [josiekel@yahoo.com](mailto:josiekel@yahoo.com).

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